# Proposed Minutes MetraPark Advisory Board Meeting February 22, 2022

Attending: Board Members: President Charlie Loveridge, Steve Solberg, Lyle Hill, Dave

Williams, Pam Ask, and Jessica Flint.

Others: MetraPark Staff: General Manager Tim Goodridge, AGM Cody Reitz, Kelly

Campbell, Mike Groscop, Lynn Miller, Eric Jubinville, Jeff Seward, Ray Massie and Darcie Tempel recording. Mike Schueller with CMS/Starplex. KC Williams with DES. Commissioner Denis Pitman and Evelyn Pyburn

with Big Sky Business Journal

Absent: Board member Mike Mayott, Steve Hurd, Lyle Hill, and Rick Reid

Guests: N/A

#### **OPENING REMARKS**

President Charlie Loveridge called the meeting to order and greeted everyone in attendance.

#### **MINUTES**

The first order of business is to review and approve the minutes. President Charlie moved to approve the minutes of the January 25, 2022 Advisory Board meeting and Dave Williams motioned and Jessica Flint second. Motion carried unanimously.

## **STAFF REPORTS**

General Manager Tim Goodridge discussed how the plan is to place a standard setup for the lobby for events. Toby Mac will be the first run to see how the setup goes. Cody is working on a CAD map for the lobby. Tim reported on the new video agreement that will be ready for the BOCC review and sign next week. Hope to have digital ads running by September. Working on Skybox lease changes, along with getting the EC and Asst Box Office Manages positions openings announced. BOCC approved Venue Ops and AtVenu programs. VSG send their report back with their recommendations.

<u>Assistant General Manager</u> - Cody Reitz reported on the special catering project of buffet for all Skybox Suite holders during events.

<u>Box Office Manager</u> – Reported on the approval of AtVenu and getting that program up and running by March 23. Reported on the Asst. Box Office Manager position he has open. Recapped on his visit to the Florida State Fair.

<u>Operations Director</u> - A report is in the packet. Lots of change overs the crew has been working on between basketball, wrestling, and dirt. Reported on a walk through he attended in the lower parking (Pavilion)

<u>CMS/Starplex</u> - Working on hiring more staff for both cleaning and security. The next five weeks are busy for the team. Working with Tim and Cody for the lobby set up prior to Toby Mac.

<u>Marketing Report</u> - A report is in the packet. Ray reported on the many upcoming concert announcements ahead. Discussed PBR, Fair, and Deal Points that are in process.

<u>Food Services</u> - Mike G. reported on the awesome month food and beverage had. The department grossed about \$265K in February with wrestling being about \$100k of that. Have a couple of catering banquet events coming up C&B Operations and Dream Chasers.

<u>Comptroller</u> - A report is in the packet. Kelly asked the board to let her know if they had any questions about her report.

### **COMMITTEE REPORTS**

<u>Agriculture Committee</u> - Charlie reported on the meeting. Announced board member Pam Ask will be taking over as Chair.

**Long Range Planning Committee** - No Report.

<u>Events & Promotions Committee</u> - Report in packet. The committee discussed upcoming events and ways to make the customer experience smoother.

**Finance Committee** - No Report

**BOARD COMMENTS** - N/A

<u>UNFINISHED BUSINESS</u> - N/A

NEW BUSINESS - Schedule a Board Retreat with BOCC

<u>COMMISSIONERS COMMENTS</u> - Commissioner Pitman thank those who attended Darell's memorial service. Said to check out the MVD. He also asked the board to put Master Plan on discussion. Don and John had no comments to add.

PUBLIC INPUT - N/A

# **PRESIDENT'S COMMENTS**

Charlie thanked everyone for attending to the meeting. Meeting was adjourned.